



Oasis Creative, LLC • 308 Byswick Lane • Richmond, VA 23225
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Profile

Andrew M. Bossola, Owner, Oasis Creative, LLC.

Extensive experience in both print and web design as well as web development. Possess the ability to create brand and corporate identities, websites and all collateral materials. Able to work with direction as well as independently, being proactive about identifying and resolving blocking issues. Strong problem solving and design skills and ability to generate design ideas while remaining detailed oriented. Able to work on several features and/or projects simultaneously and can work efficiently to meet appropriate deadlines. Budget conscience and possess leadership and project management skills.

Web Design

Experienced in working closely with navigational and information architect with key business partners. Passionate about user interface design. 6+ years experience designing marketing websites and web-based applications at the corporate level. SEO knowledgeable in addition to having CSS/XHTML coding experience. Familiar with PHP, MySQL, ASP, HTML, JavaScript and some flash. Experienced in web hosting, DNS configuration and familiar with Apache and Windows servers.

Print Design

Experienced in brand and corporate identity development. Proficient in logo development, magazine production, ad layout and development and direct mail marketing/postcards. Highly experienced in the printing process and can effectively manage vendors. Knowledgeable with paper collections, color separations, Pantone color systems and passionate about typography.

Technical Experience

Mac/PC platform proficient
Adobe Acrobat
Microsoft Office

Adobe Indesign
Quark Xpress
HTML Email Marketing

Adobe Illustrator
Adobe Fireworks

Adobe Photoshop
Adobe Dreamweaver

Career Development

Oasis Creative | 2003–Present | Owner, Designer / Developer

Responsible for all art direction, graphic design, web design and oversee all web development closely. Accountable for all sales, account management, copywriting, employee and vendor management and accounting for a number of clients ranging from corporations, start-ups, non profits, as well as business to business.

Weinstein JCC | 2002–2004 | Creative Director / Webmaster

Responsible for all creative and marketing materials for web and print based media. Created and managed advertising campaigns, was responsible for company web development and design as well as managing vendors.

Framme Law | 1999–2001 | Graphic Artist / Webmaster

Responsible for all creative and marketing materials for web and print based media. Created advertising campaigns and was responsible for company internet/intranet management. Worked closely with owners and upper management on marketing collaterals.